Social Mobility Foundation Cookie Policy

How and why we use cookies

Cookies

Cookies are small text files that are stored on your computer, tablet or phone when you visit a website. Cookies are useful because they allow a website to recognise a user's device. They are not executable codes nor are they spyware or viruses. SMF, like most other websites, use cookies to enhance your experience on the web and to improve our site.

Some cookies are deleted when you close down your browser. These are known as session cookies. Others remain on your device until they expire or you delete them from your cache. These are known as persistent cookies and these types enable us to remember things about you as a returning visitor.

Cookies we use

The main categories of cookies we use include:

- Strictly necessary cookies. Strictly necessary cookies are essential to enable you to receive a service on a website. For example, cookies to operate online shopping baskets, or to comply with the law (e.g. such as to keep your information safe). We would not be able to operate our website without using "strictly necessary" cookies.

- Performance cookies. These cookies allow us to count the number of visitors and collect information about how visitors use a website, for instance, which pages visitors go to most often and if they receive error messages from web pages. These cookies do not collect information that identifies a visitor. Any information collected by these cookies is anonymous. We only use such information to improve our website. By using our websites you agree that we can place these types of cookies on your device, however you can block these cookies using your browser settings (please see the How to manage your cookies section below).

- Functionality cookies. Functionality cookies allow the website to remember choices you make (such as your log in details) and customised preference settings (e.g. text size). They also enable enhanced, more personal features, e.g. a website may be able to provide you with local weather reports or traffic news by using a cookie to remember which region you are in. These cookies are also used to provide services you have asked for such as watching a video. Information collected by functionality cookies may or may not be anonymised, but they cannot track your browsing activity on other websites. The functionality cookies on our website collect anonymous information.

- First and third party cookies. Whether a cookie is a first or third party cookie depends on which website the cookie comes from. First party cookies are those set by or on behalf of the website visited. All other cookies are third party cookies. Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical / performance cookies or targeting cookies.

Why we use cookies

We use cookies for the following purposes, amongst others:

- to help us to improve your experience of our website;
- to ensure that our website performs as you expect it to;
- to enhance site navigation;
- to help us understand browsing habits on our website;
- for internal record keeping;
- for service development;
- to answer your queries or complaints;
- to assist with verifying your identity during an online session;
- to create statistical analysis of activity on our website

How long cookies will be stored on your device

Except for strictly necessary cookies, all cookies will expire after 12 months*.

List of cookies

We use the following cookies on our website:

Cookie	Cookie Type	Description
Google Analytics	Session	These cookies are used to collect anonymous information about how visitors use our site. We use this information to compile analytical reports which help us improve our website. The cookies collect information such as the number of visitors to our website, how they arrived there (e.g. directly from the internet or through linking from another website) and tracking which webpages they visited.

*We are currently undertaking an assessment of all the cookies used on our site. The full list will be updated in due course along with expiry dates.

How to manage your cookies

The browsers of most computers, smartphones and other web-enabled devices are typically set up to accept cookies. If you wish to amend your cookie preferences for this website or any other websites, you can do this through your browser settings. Your browser's 'help' function will tell you how to do this. If you do not want the benefit of cookies, there is a simple procedure to manually delete your cookies. Visit http://www.allaboutcookies.org/manage-cookies/stop-cookies-installed.html to see these.

However, please remember that cookies are often used to enable and improve certain functions on our website. If you choose to switch certain cookies off, it is likely to affect how our website works. For example, if your browser is set to disable 'session' cookies, although you will still be able to view our public website, you will not be able to log in to your online account.

Contact us

If you have any questions about this Cookie Policy, please contact us at privacy@socialmobility.org.uk, or at: The Social Mobility Foundation, 1st and 2nd Floor, 43-47 Leadenhall Market, London EC3V 1LR.

Information

Title	Cookie Policy
Version	v.1
Effective Date	25 May 2018
Review Date	December 2018 – or after finalisation of EPR
For questions about this Policy contact:	privacy@socialmobility.org.uk

References to "our", "us", "we" or "SMF" within this Privacy Notice are to The Social Mobility Foundation, registered charity number 1115888.

This Policy governs the use of cookies by SMF. For more information about us, please see: http://www.socialmobility.org.uk/.